

Operation '**ENGAGE**'

Introduction

Our Canadian Federal Government, which is established by processes that are political, has the power to make decisions that will impact the lives of our neighbour in either a positive, or a negative way.

That is why we care. That is why we vote. That is why we stand.

And now is the time.

The time has come when we can choose to stand for what we believe in and **ENGAGE** in the conversations about what is best for our neighbour, our families and our nation.

Or, we could sit silently by while others who do not share our views and values make those decisions alone.

Add your voice to ours and **ENGAGE** in this process.

Add your voice to ours and millions of others who want to see our neighbours and our nation prosper.

Goals & Objectives

Operation 'ENGAGE' has four goals.

Goal #1

To open dialogue with our fellow Conservative Party Members on the issues that matter most to us as members of the faith communities of Canada.

It has become increasingly difficult for members of the faith communities of Canada who are CPC members to engage in constructive conversations about the issues that are of primary importance to them due to the politicisation of the issues themselves.

Some of our friends in other political parties have even gone so far as to forge 'political weapons' out of these issues, further burying the truth about our social conservative views beneath divisive media lines and talking points.

This has helped stall the dialogue on important social issues within our party and has resulted in the implementation of harmful social policies. It has also given our political opponents an electoral advantage.

This is why Goal #1 is - ***To open dialogue with our fellow Conservative Party Members on the issues that matter most to us as members of the faith communities of Canada.***

Goal #2

To share with fellow Conservative Party of Canada members our perspective on Leadership platform priorities.

Leadership Candidates have a wide range of views on the issues of the day and we are excited to have the opportunity to engage in discussions and share our perspective. We acknowledge we are a constituency

among many within the party and welcome hearing from other party members as well.

That is why Goal #2 is - ***To share with fellow Conservative Party of Canada members our perspective on Leadership platform priorities.***

Goal #3

To identify the common ground, we share with fellow conservative party members on the issues of the day.

Positive conversations within the party regarding issues of the day with the goal of the identifying common ground between us, will result in a more unified and effective campaign at election time as well as a more cohesive party membership, caucus & cabinet.

That is why Goal #3 is - ***To identify the common ground we share with fellow conservative party members on the issues of the day.***

Goal #4

To move forward to the next federal election unified with our friends in the Conservative Party of Canada.

We value the differences of all people within the Conservative Party of Canada family and knowing what's important to them helps us forge stronger relationships with them.

That is why Goal #4 is - ***To move forward to the next federal election unified with our friends in the Conservative Party of Canada.***

The CPC Leadership Election

When federal political parties launch a 'Leadership Election' process, it is important to keep two things in mind.

The first thing is, that many aspects related to the 'direction' of a political party will be determined by the person who leads it. In, fact it is often said that political parties, 'follow the nose' of the leader.

The most recent example of this would be the Liberal Party of Canada. The current leader has dramatically transformed that party into something very different than his neo-classical Liberal Party predecessors.

The second important thing to keep in mind is, that the leadership election process of a federal political party does not only identify who will lead the party but also quite often identifies who will ultimately become the Prime Minister of Canada. The decisions this person makes will have significant influence in the lives of millions of Canadians.

It is for this and many other reasons, that must be engaged in process of deciding who will lead the Conservative Party of Canada.
