

Dear Friend,

I am reaching out to you today because there is something extremely important, I wanted to share with you. Please take some time to prayerfully consider this and get back to me if you have questions or need more information.

I know you share my love for Canada and our fellow citizens. I also know that in so many ways you and I share the same views and values with respect to our faith, the importance of family and our personal freedoms. It is for these reasons I am getting in touch today.

You and I don't speak much about our government here in Canada and I know that we don't talk a lot about politics but I have recently been told about an opportunity we have to exercise a considerable amount of influence in the outcome of the election of a national political leader that very well could become our next Prime Minister.

The election of this person to this high office is so important to me because I know that whoever this person is will have an exceptional amount of authority to make big decisions that will either hurt or help people in our community. So often lately we have seen these big decisions made about the direction of Canada hurt people we care so much about. Well now we have a chance to come together with others who share our views and values from all across the nation to ensure that our next Prime Minister is someone we can count on to make better choices.

You see what is happening is, the Conservative Party of Canada is electing a new leader. And I have been told that this new leader could very well become the next Prime Minister. Such an important position.

Citizens like you and me have been rallying together for months now getting ready for their opportunity to vote for this person and I want to join my voice with theirs in support of the things we believe in. Things like the authority of parents to raise their children the way they want. Things like the need for politicians to respect our right of belief and freedom of religion. Things like the need to prioritize protecting the vulnerable citizens that live in our communities and our shared view that governments need to stop burying our children in debt.

These are the things we can stand up for. But there one important challenge. Time is short. So short.

I apologize I didn't come to you sooner but for us to participate in choosing this person to lead we only have until this Friday, May 15th to buy a membership in the party so we can get a ballot and vote.

I know it's a short time, but we can get this done and I want to help you. If you go to conservative.ca right away and sign up, you can get a membership right away and add your voice to ours for the things we share in common.

After that we will have lots of time to chat about which candidate is best but for now it is just so important that we have a membership so we can vote.

Will you join me and add your voice to mine? I know that as people of faith our ideas are proven to produce good results for people in our community. I just want to see someone lead our country who is willing to give them a try.

Please let me know if you have any difficulty getting your conservative party membership by this Friday, May 15th. I really want to help.

Thanks so much for your time and willingness to join your voice to mine.

Warmest regards,